

MAGAZINE ADVERTISING CONTRACT

2019 ART & ANTIQUES SHOW

Presented by The Women's Board
Benefiting Wolfson Children's Hospital



**Early Bird
Deadline:
August 1, 2019**

ADVERTISER'S NAME: _____

ADDRESS: _____

CONTACT NAME: _____ EMAIL: _____

TELEPHONE: _____ FAX: _____

1. PLEASE SELECT AD TYPE: (ALL ADS IN COLOR, MAGAZINE SIZE 8" X 11"): Advertisements should be submitted as print ready .PDF files. Please include bleeds and crop marks.



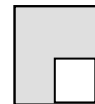
FULL PAGE (with bleed)
Trim Size 8" w x 11" h
Bleed (1/8" beyond trim all sides)
 Full Page Rate \$1,200
 Early Bird \$1,100



HALF PAGE*
6.75" w x 4.625" h
 Half Page Rate \$800
 Early Bird \$700



HALF PAGE*
3.125" w x 9.75" h
 Half Page Rate \$800
 Early Bird \$700



QUARTER PAGE
3.125" w x 4.625" h
 Qtr Page Rate \$400
 Early Bird \$350

***HALF PAGE ADS:** If your ad has the option to be both vertical and horizontal, it would be greatly appreciated if you could submit BOTH options.

ADDITIONAL OPTIONS:

- Outside Back Cover \$ 2,600 (Early Bird \$2,500) Inside Front Cover \$ 2,100 (Early Bird \$2,000)
 Double Full Page Spread \$2,200 (Early Bird \$2,100) Inside Back Cover \$ 1,700 (Early Bird \$1,600)

All ad materials will be furnished at the advertiser's expense. Materials will not be returned to the advertiser unless a pre-paid, self-addressed package is included with the materials. Neither the Women's Board nor the printer can be responsible for loss due to theft, fire or delivery. The Art & Antiques Show Committee has the sole discretion as to placement of all ads and reserves the right to reject any artwork or content deemed unsuitable for The Art & Antiques Show Magazine.

Final Ad Material Deadline – September 1, 2019

2. TOTAL PAYMENT DUE: \$ _____ (Make check payable to **Wolfson Children's Hospital**)

- Total Payment Enclosed Fifty Percent Deposit Enclosed Send Invoice

3. SEND CONTRACT AND PAYMENT TO:

- Artwork Enclosed
 Will upload artwork
 Reprint ad from 2018

The Women's Board
1325 San Marco Blvd. Suite 802
Jacksonville, FL 32207
email: june.duncan@bmcjax.com

ACCEPTANCE: The undersigned hereby contracts for an advertisement in the Art & Antiques Show Magazine for which and agrees to pay according to the prices, specifications and conditions listed above. Payment in its entirety must be received within thirty (30) days from the date of the final invoice. **Early Bird rates apply only to ads received and paid in full by August 1, 2019.**

Signature: _____ Date: _____

Ad Solicitor: _____

Date Contracted: _____