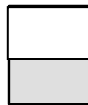


## Deadline for Ads – September 7, 2018

### 1. ADVERTISEMENT SPECIFICATIONS: (ALL ADS IN COLOR, MAGAZINE SIZE 8" X 11")



FULL PAGE (with bleed)  
Trim Size 8" w x 11" h  
Bleed (1/8" beyond trim all sides)



HALF PAGE  
6.75" w x 4.625" h



HALF PAGE  
3.125" w x 9.75" h



QUARTER PAGE  
3.125" w x 4.625" h

### 2. DO YOU HAVE PRINT READY ART/AD? Yes No

Print ready art/ad due by **September 7, 2018**

Ad design assistance is available for an additional \$100 design fee.

Payable by separate check to Stockton Eller Design.

email: Stockton@stocktoneller.com

### 3. ONLINE SUBMISSION GUIDELINES/UPLOAD INSTRUCTIONS:

When your ad is complete and ready for submission, please visit our Dropbox link to upload your files: <https://bit.ly/2KU9Xer>

Should you need the link re-sent to you, contact Leighton Loop (leighton.loop@gmail.com) If you have trouble with your upload or submission, contact Ralph Appleby at The Hartley Press (904.398.5141).

### 4. REPRINT 2017 AD:

To pull and re-use your ad from a previous year please contact Leighton Loop (leighton.loop@gmail.com). You will receive a confirmation email that your ad had been approved for use in the 2018 magazine. All requests for pulls and re-use must be submitted by September 1 to ensure inclusion in the magazine.

### 5. FILE FORMATS:

Advertisements should be submitted as ready to print .PDF files. Please include bleed crop marks, as well as all supporting files/fonts. CMYK (no RGB), high resolution files only. Advertisers will be billed for any additional preparation required by the printer.

**Name your file:** CompanyName\_AdSize (example: WomensBoard\_HalfPage)

All ad materials will be furnished at the advertiser's expense. Materials will not be returned to the advertiser unless a pre-paid, self-addressed package is included with the materials. Neither The Women's Board nor the printer can be responsible for loss due to theft, fire or delivery. The Art & Antiques Show Committee has the sole discretion as to placement of all ads and reserves the right to reject any artwork or content deemed unsuitable for The Art & Antiques Show Magazine.